



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYana

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1995

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BEST WISHES TO ONE AND ALL



DEADLINE FOR NEXT ISSUE - MARCH 15

**DOGGONE IF IT
AINT TIME TO-
PAY**



If you haven't paid your 1995 dues, don't procrastinate, send your payment now. Dues are still \$6.00 and should be made payable to N.J.E.S. An addressed envelope is enclosed for your convenience. Due to rising postage cost, no further renewal reminders will be sent out and delinquents will be dropped from our roster. Many thanks and appreciation to all who have renewed their membership.



Don't overlook the 15% discount offered by Smith-Thompson to NJES members in the full page ad of railroad medals. (Editors note) - I purchased the first two medals in their offering and they are quite handsome and a cut above the current medals being made by others.

New Jersey Token Listing Continued

- O - Warren County/Drug/Store/F.N. Jenkins/Prop. /Wash., N.J.
- R - Good For/5¢/In Trade. A, 19mm.
- O - Washington/Moose/512
- R - Good/For 15¢ In Trade. Green-P, 23mm.
- O - J. Petreins, Watsessing, N.J./5.
- R - Good For/5¢/In Trade. A, 24mm.
- O - L.B. Potts/Good For/5¢/433 Bergen, (Weehawken).
- R - Blank. B, 24mm.
- O - Standard Electric Mfg. Co. Inc./5 Dollar/Gold Piece/incused serial no./West Berlin, N.J.
- R - Upon/Presentation By/Bearer This Token/Is Good For 5 Dollars/Deduction On Item/Shown On Literature/At Distributor/Specified. B, 32mm.
- O - Washington Park/serial no./Bathing Suit.
- R - Blank. B, 29mm.
- O - P. Cappeletti/619/Paterson/Ave./W. Hoboken, N.J.
- R - Good For/1/In Trade. B, 19mm.
- O - Four leaf clover, Trade Mark, Hudson County Consumers Brewing Co., West Hoboken, N.J.
- R - Fiftieth Anniversary of/The Beer/That Made/West Hoboken/Famous/West Hoboken N.J. Bz., 31,,.
- O - C. Monaco/Fulton/Cafe/West Hoboken, N.J.
- R - Good For/5/Drink. C, 25mm.
- O - Chas. Simerson/1/W. Hoboken, N.J.
- R - Pumplok/1/Pumplok. B, 25mm. (other tokens exist, with 2, 3, 4 & 5 on them).
- O - Coopertiva Operaia/West/New York.
- R - Good For/10¢/In Trade. B, 24mm.
- O - F.M./Good For/5¢/In Trade/West New York, N.J.
- R - Blank. C, 24mm.
- O - P. Murphy, West Orange.
- R - Good For/5/Cents. A, 25mm

- Return This Check within/96/Hours To/Koch Realty Co./Inc./2nd & York Sts. / Phila. /Or Cor. Delaware And/Crown Point/Aves. /West Woodbury, N.J.
 - Finder of The Caucasian Race Only/Is/Entitled To/One Building/Lot 25X15 Ft. / Beautiful/Surroundings/Bathings/Boating/And Fishing/Only 15 Minutes/From Camden, N.J. A, 36 mm.
 - Gastner & Company/Wharton, N.J.
 - Good For/10¢/In Trade. B, 25mm.
 - Colonial/W. E. Buzby/Mgr. /5/Wildwood, N.J.
 - ornaments/5/Ornaments. A, 21mm.
 - Carll's /Cigar/Store/Wildwood, N.J.
 - Good For/5/In Trade. B, 21mm.
 - Continental/Hotel/Wildwood, N.J.
 - Good For/5/In Trade. B, 21mm.
 - Hotel Pacific/F. H. Crammer, (Wildwood).
 - Good For/5¢/In Trade. b, 21mm.
 - Wildwood/Ocean Pier.
 - 5. B, 19mm. Same, only 10. B, 25mm.
 - Olympic Enterprises, (flame).
 - Fascination/1/Wildwood, N.J. Gilt-B, 25mm.
 - Lou's/Wildwood, N.J.
 - Ship, Treasure Island Doubloon. B, 26mm.
 - Ed Tice, (Wildwood).
 - Good For/5¢/In Trade. B, 20mm.
 - Compliments/of/King Pin Bowling/Alleys/Woodbury.
 - Red/Crown/Handicap Classic. B, 32mm.
 - Return This Check Within/96/Hours To/Koch Realty Co., Inc. /Nos. 301-2-3/Colonial Trust/Bldg. /13th & Market Sts. /Phila.
 - Finder Of This Chack/Is/Entitled To/One Bldg. Lot/25X150 Ft. /All City Conveniences/ 15 Minutes From/New/Delaware/River Bridge/Ready To Build/Your Own Home/ White Race Only. A, 35mm. (Woodbury area).
 - Woodbury/High/School.
 - Good For/25¢/In Trade. A, 29mm.
 - F. Marfino/Good For/5¢/Drink/Woodridge, N.J. (all incused).
 - Blank. B, 24mm.
 - J. Sterling Davis/Wrightstown, N.J.
 - 5¢ Deposit. A, 19mm.
 - J. Sterling Davis Dairy, Wrightstown, N.J.
 - Good For/5¢/When/Returned/With Empty/Bottle. A, 25mm.
 - N.J. State/Canteen/Police, (location unknowned).
 - Good For/5/In Trade. A, 21mm.
- on-local tokens:
- Food Town/Super Markets/Bonus Chip, (central & north N.J.).
 - Save Me/Watch Our Weekly/Ads For/Bonus Club/Specials. Green-P, 37mm.
 - Grand Union. (northern N.J.)
 - Good For/25¢/On Any Purchase. Red-P, 32mm.
 - Penn Fruit/Worth/One Dollar/In Penn Fruit Merchandise/Present To Cashier.
 - \$1/Dollar/In Penn Fruit/Merchandise, (Camden County area). A, 30mm.

Additions To New Jersey Token Listing

- O - V.F.W. Post 9563/VFW emblem/Bellmawr, N.J., (bar rain check).
- R - Blank. White-P, 42mm., (also in other colors).
- O - Congress Cigar Co., /Inc./Cafeteria, (Camden).
- R - Good For/5/In Trade. A, 21mm.
- O - H. Mittlemann/Carteret/N.J.
- R - Good For/5/In Trade. WM, 21mm
- O - Good For One Dollar/On Any Purchase of \$15.00/Or Over/Furstman & Feinberg/
East Blackwell St./Dover, N.J.
- R - Keep Me And Never Go Broke, Good Luck, wishbone. 1924 encased cent in alum.
horseshoe collar.
- o - Joseph A. Gallagher/1145/Eliz. Ave./Elizabeth, N.J.
- R - Good For/5¢/In Trade. A, 25mm.
- O - Gallagher's/Cafe/1145/Or/Quarter To/Twelve Eliz. Ave., (Elizabeth).
- R - Good For/5¢/In Trade. B, 24mm.
- O - Moose/J.G. Arnold/1145 Elizabeth Ave./Cafe, (Elizabeth).
- R - 3 stars/5/3 stars. A, 25mm.
- O - Token of Our Appreciation/50¢/Pet Gallery/Money/431-3210/Freehold Mall, (Freehold)
- R - Blank. White-P, 42mm.
- O - J.B's Inn/257 Route 9 South/Howell, N.J./(201)/462-0056.
- R - Blank. Yellow-P. 42mm
- O - F.A. Kohlhund/282/Grove/St./J.C., (Jersey City).
- R - Good For/5¢/In Trade. B, 21mm.
- O - Tierney's/Corner/Rt. 15/Lk. Hopatcong/N.J.
- R - Do It/In The/Corner. White-P, 38mm.
- O - Aerie No. 1838/F.O.E./Millville, N.J.
- R - Good For One/girl in cocktail glass/Mixed Drink. Tan-P, 41.25mm.
- O - L.M. Berry/5¢/61 Frel. Ave., (Newark).
- R - Blank. B, 25mm.
- O - Emil Koetsle/20th St./&/Springfield Ave., (Newark).
- R - Good For/5 Cents/In Trade. A, 25mm.
- O - M.G.V. Aurora/5/Newark, N.J.
- R - Blank. A, 25mm.
- O - Murray's/Billiard/Garden.
- R - Newark// N.J. WM, 23mm.
- O - Ignatz Saal/134/Spruce/St./Newark, N.J.
- R - Good For/5¢/Drink. A, 24mm.
- O - Socita/Andrette/Inc./Newark.
- R - Good For/5¢/In Trade. B, 24mm.
- O - Collect 10/Turn In For A/Free Ultra Lube/D & L Sunoco/Rte. 34/Old Bridge, N.J.
- R - Blank. Green-P, 42mm., oct. Same, only Yellow-P.
- O - Visit/The/Merry-Go-Round/Skeeball Alleys/Ocean Grove, N.J.
- R - Don't Forget Check, Think of What This Means/This Check When/Placed With Other
Coins Will/Serve As A/Reminder For/Something Requiring/Attention. A. 31,mm.
- O - Joe Spatz's/Bar/Orange, N.J.
- R - Good For/10/In Trade. B, 24mm, oct.
- O - Passaic/10/Falls, (Passaic). All incused.
- R - Blank. B, 24mm.
- O - George Wehnert/54 Lafayette St./Paterson, N.J.
- R - Good For/5/In Trade. C, 25mm.

-) - Landslide/Saloon/Jugtown Mt. /Rt. 173/Pattenberg, /N. J.
-) - Tap. Black-P, 37.5mm.
-) - Moose Lodge #1135/Moose logo/Pemberton, N. J.
-) - Good For One Draft Beer, glass depicted. White-P, 42.5mm.
-) - Raritan/Sunshine/Committee/Copper Works, (Perth Amboy).
-) - 1 Pint/Paulus/Milk. Yellow-P, 31mm.
-) - 4th/Ward Cafe/Phillipsburg, /N. J.
-) - Blank. Black-P, 24mm., sc.
-) - Gamble & Stone/Sample/Rooms/Phillipsburg, N. J.
-) - Good For/5¢/At The Bar. B, 24mm.
-) - Jammers, (Phillipsburg).
-) - Blank/ Blue-P, 23mm.
-) - Tex Clnr's., Ridgefield Park. Red paper sticker.
-) - Lincoln cent.
-) - Rockaway Sales Co., Rt. 46, Rockaway, N. J. /Token.
-) - The Unit Sales Corp. /Token. B, 16mm.
-) - Srt's Tap Room/Runnemede, N. J.
-) - Good For/10¢/In Merchandise. B, 23mm.
-) - Fascination, Seaside.
-) - Same. B, 26mm.
-) - S & R's Skilo/1/Free/Play, (Seaside Heights).
-) - Same. B, 29mm.
-) - Sea Girt House. (Sea Girt)
-) - Good For/Nickel/In Trade. B, 20mm.
-) - Louis Simonko/151/Liberty St. /Trenton, N. J.
-) - Good For/5/In Trade. b, 19mm.
-) - Good For \$1.00 With Every/Suit Or Overcoat/One To Each Customer/Jacob Schneider/194 Bergenline Ave. /Union City, N. J.
-) - Keep Me, etc. 1925 encased cent. Alum., horseshoe shaped collar.
-) - Watchung Lage, (Watchunh).
-) - Same. C, 25mm.
-) - Camden Co. Vocational School/Boro of Woodlyn.
-) - Blank. WM, 32mm.

This concludes the New Jersey token listing. . If you have any New Jersey tokens that were not listed in Jerseyana, please send a listing, with full description, giving metal, size, etc. Thanks for your interest. - Al Zaika.

The Pheasant Moor Enigma

Several years ago, the agricultural agent at Chatsworth, attributed the J. P. H., Pheasant Moor token to J. P. Holman of Ocean County. My recent find of the illustrated cardboard chits, show John P. Hutchinson to be the mysterious J. P. H., thus disproving said attribution. I still believe that Pheasant Moor was located in New Jersey. Can anyone help on this? - Ye Editor.

Green.

Yellow.





STANDARD CATALOG OF UNITED STATES TOKENS
1700-1900 by Russell Rulau



Book Review by Curtis H. Judge

Krause Publications has recently released another top quality volume in the series of token reference works authored by Mr. Russell Rulau. This work focuses on tokens of all types used in the United States between the years 1700 to 1900. Format is 8 1/2" by 11" soft bound with card covers, containing over 800 pages of detailed exonomic information. Thousands of very high quality photographs of the tokens discussed are included for the collector researcher. A price guide listing four grade variations along with a detailed index of business names for location purposes are also included. The work is far more than just a listing of tokens, it has substantial historical background information on each series of tokens discussed. Information on individual token issuers, die sinkers, other period background data, and an extensive bibliography round out the presentation.

In defining the areas to be covered in this reference work Rulau has focused on Advertising checks, Counterstamps, Currency tokens, Membership medals, Picker checks, Political tokens, Storecards, Workchecks or tallies, Tokens for value, Selected medals and tags, and pre 1884 Transit tokens. Other areas already cataloged in detail by other authors such as Hard Rubber (vulcanite), Military, Amusement, and Political pieces are excluded from discussion.

The catalog is divided into seven subsections based upon chronological frame. The first section covers Early American tokens issued from 1700 to 1832, with the last being the Gay Nineties from 1890 to 1900. Special areas of interest include a complete revision and enlargement of Low's Hard Times Token listings, extensive coverage of civil war tokens, and a massive listing of Trade tokens covering the years from 1866 to 1889. The individual token listings in all categories are done in typical fashion with complete obverse and reverse descriptions, size in MM, metal, issue date if known, and catalog number. Rulau uses his own numbering system in some categories, but reverts to other known systems for others. Cross referencing should not be difficult for collectors.

The reviewer usually has a preference for topically specific reference works in the exonomia field, finding that broad scope studies do not present the detail required for a topical collector. The new Rulau work runs counter to that trend. The areas covered are visited in great detail and depth. The work will be especially valuable for general collectors, dealers, and others needing information on the token areas discussed. The topically specific collector will also wish to add a copy to his library due to the new information included. The reviewer would like to see future editions available in hardbound versions, even if only a limited number were bound.

Readers wishing to add a copy to their library can order direct from Krause Publications Inc. Book Dept. 700 E. State St., Iola WI 54990-0001.



FREE CLASSIFIED ADS:

Wanted: World War I service medals issued by states, counties and cities. Will purchase or trade. Have Rutherford, N.J. issue for trade. Lou Small, Box 19262, Jacksonville, FL 32245

Wanted: Your video, arcade, amusement and transportation duplicates. I have many to trade or sell. Lets swap lists. Curtis H. Judge, 18004 Panorama Dr., Glencoe, MO 88038

For Trade: 1897, Wilkes-Barre, Pa. dog license tag, for any pre-1900 dog tag, except the 1882 Indiana tag. Bill Bone, R3-Box 14, Clinton, KY 42031

For Trade: My various tokens and medals for your advertising tokens and medals. Write first. Sam Petry, P.O. Box 167, St. John, IN 46373

Buy-Sell-Trade: World War-I medals issued by states, counties, cities, societies, etc. A.A. Wooding, 13 Meehan Blvd., Clementon, NJ 08021

For Trade: J. Froelich & Son, Newark, N.J., Black and Gold Rye. Donkey head-tail tipper. Want transportation or car wash tokens. John Ciecka, 1540 Society Hill Dr., Bensalem, PA 19020-3689

For Trade: My Ignatz Saal, Newark, N.J. Good For 5¢ Drink, alum. token, for any N.J. trade token or encased cent that I need, Bob Slawsky, P.O. Box 864, Windermere, FL 32786

Wanted: Tokens and medals depicting athletes performing odd and unusual sports. Please write first. Rodger Hershey, 175 Crescent Hills Rd., Pittsburgh, PA 15235

Wanted: BPOE and IBPOE tokens, medals, badges, etc. Will buy or trade. Please write first. J.M. Boswell, P.O. Box 428, Gambrills, MD 21054-0428

Wanted: Tokens, medals and other memorabilia, issued by the Ferracute Machine Co., Bridgeton, N.J., or anything related to Oberlin Smith, founder of Ferracute. Jay Gandy, 902 River Rd., Bridgeton, NJ 08302

Wanted: Autographs and documents signed by famous people. I am a collector and will pay the most. Call, (908)-542-1111, or (908)-229-2820. Ken, World Jeep, 79 Rte. 36, Paterson, NJ 07724

Wanted: Tokens, tickets, transfers and other items from street railways from the Scranton, Pa. area. Charles Wroblewski, 206, Green St., Clarks Green, PA 18411

Wanted: Trenton, N.J. tokens and medals. Please describe and price. Jeff Hawk, P.O. Box 3445, Trenton, NJ 08619

Wanted: All memorabilia related to Lake Hopatcong, Bertrand Island Amusement Park and Nolan's Point Amusement Park. Martin Kane, 211 Park Heights Ave. Dover, NJ 07801

Wanted: Boyd's Battery tokens and other amulet type tokens, as well as information related to them. Also any fountain pen company tokens. Stuart L. Schneider, P.O. Box 1, Teaneck, NJ 07666

For Sale: C.F. Hellmuth, Belleville, Texas, 25¢ and 50¢, brass tokens, \$1.00 each, plus a SASE. Trades for other non-maverick "good fors" considered. Al Zaika, P.O. Box 65, Bellmawr, NJ 08099-0065

WANTED: YOUR BUY, TRADE OR SALE AD YOU CAN SEND MORE THAN ONE AD, JUST NUMBER THEM IN THE ORDER YOU WISH THEM TO BE PRINTED IN JERSEYANA. THANKS, YE EDITOR.

As resolution time again, so please resolve to recruit a new member for NJES. Membership applications are available from any of our officers. Please help.



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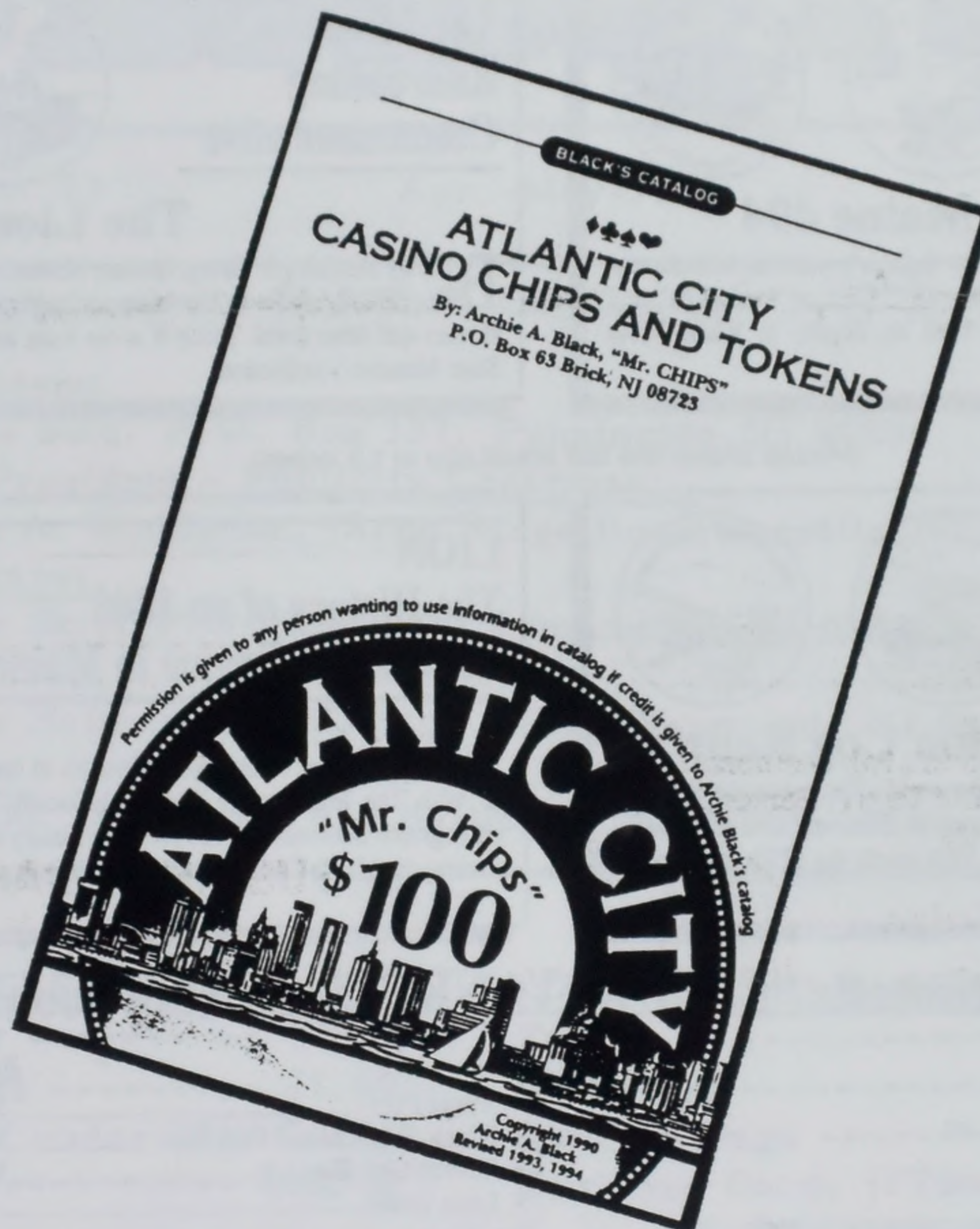
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(Medals shown one half actual size of 1.5 inches)

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THE NEW JERSEY EXONOMIA SOCIETY
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ISSUE No. 77

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1995

N.J.E.S. OFFICERS

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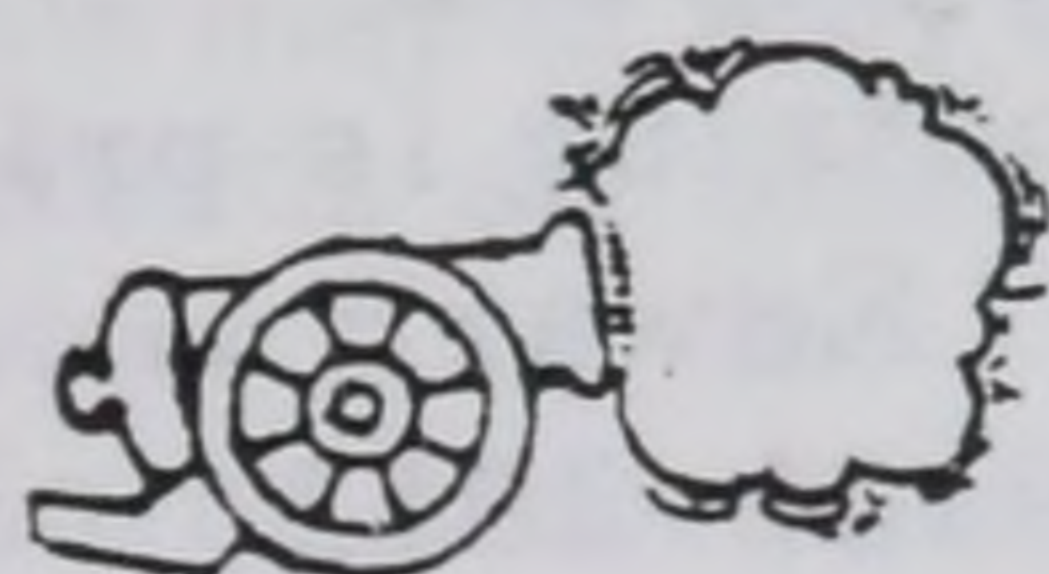
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Business Card, (1Time) ---	\$2.00
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A Warm Welcome and Salute To Our New Members.



#335-Bob Nolan, 3355 Portola Ave, Pittsburgh, PA 15214

#336-Robert Heath, 27 Wimbledon Cir., Waltham, MA 02154

#337-Bob Choppan, 460 Rte. 156, Yardville, NJ 08620

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DEADLINE FOR NEXT ISSUE - JUNE 15

 *Reminder*

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The Expo Center is close to Rte. 130 and is just two miles from I-295 and Exit 4 of the New Jersey Turnpike. . A new feature at the show this year, is a section for token and medal dealers.

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NEW JERSEY EXONUMIA SOCIETY ANNUAL MEETING

Our annual meeting will be held at the GSNA Convention, Saturday, June, 17, 1995. at 11:00AM. Room location will be posted and announced at the convention.

Meeting Agenda: Business meeting; a talk and presentation titled "Homage To John Flanagan" will be delivered by Mr. William L. Bischoff, Numismatic Curator of The Newark Museum; 50-50 drawing, auction of donated items and door prizes. 50-50 tickets are \$1.00 each and two of them are enclosed. If you can not attend the meeting, please send your tickets, with payment to Treasurer Dennis Helmer. Please make an effort to attend this meeting and don't forget to bring something for the auction. We hope to see a lot of new faces this year.

NEW CHARGE COIN CATALOG

NJES member, Ed Dence, has published his 4th Edition of "A Visual Guide To Store Charge Coins!" This improved and enlarged edition contains photocopies and line drawings of 350, plus charge coins, an index, maverick listing and a guide for identifying charge coins with initials only. The catalog is priced at \$20.00 postpaid and orders should be sent to: Edward L. Dence, 8627 Crispin Drive, Philadelphia, PA 19136-2013

(Editors Note) - Some token dealers are peddling anything with a serial number on it, as an unlisted charge coin, at outrageous prices. Before shelling out big bucks for one of these so called unlisted items, ask the dealer to furnish positive proof that its truly an unlisted charge coin. Let the buyer beware.

New Jersey Trivia:

How do you manufacture wampum? Visit the Pascack Historical Society Museum in Park Ridge and find out. Park Ridge was the site of a wampum mint for close to a century.

Standard Catalog of United States Tokens 1700-1900

by Russell Rulau

The new Krause Publications catalog contains an enormous amount of information, however major parts of the book lack clarity and organization. The work should have been titled *United States Tokens, Medals, Badges, Miscellaneous Bits, Pieces, Oddments and Curiosities*. The cover art work attracts and invites the collector, a Krause hallmark. The author's introduction flows smoothly, apparently edited with care. He credits everyone who helped in a long list. (My name is included, although I am not sure why.)

The bibliography is extensive. The index at the end is essential to find anything. The double-column page layout combined with a variety of typefaces slows page-by-page scanning. A price system makes the compilation practical for dealers.

Its seven divisions bear the titles: Early American Tokens, Hard Times Tokens, U.S. Merchant Tokens, Civil War Store Cards, Patriotic Civil War Tokens, U.S. Trade Tokens, and Tokens of the Gay Nineties.

It combines Rulau's earlier separate works by similar names with two new sections on the Civil War series. The concept of the book is derived from the popular *Standard Catalog of World Coins*. By no means does *United States Tokens* approach the economy of style used in *World Coins*.

Numismatic books prepared by a firm as large as Krause Publications cannot be held to the same standard as those done by small catalogers. The Krause company has financial resources, technical reserves and a distribution network not surpassed in the United States. Anything new from its pressrooms will have a broad impact, and it has the potential—and the responsibility—to deliver a quality product. For the amount of money and brainpower invested in *United States Tokens*, the result is mediocre.

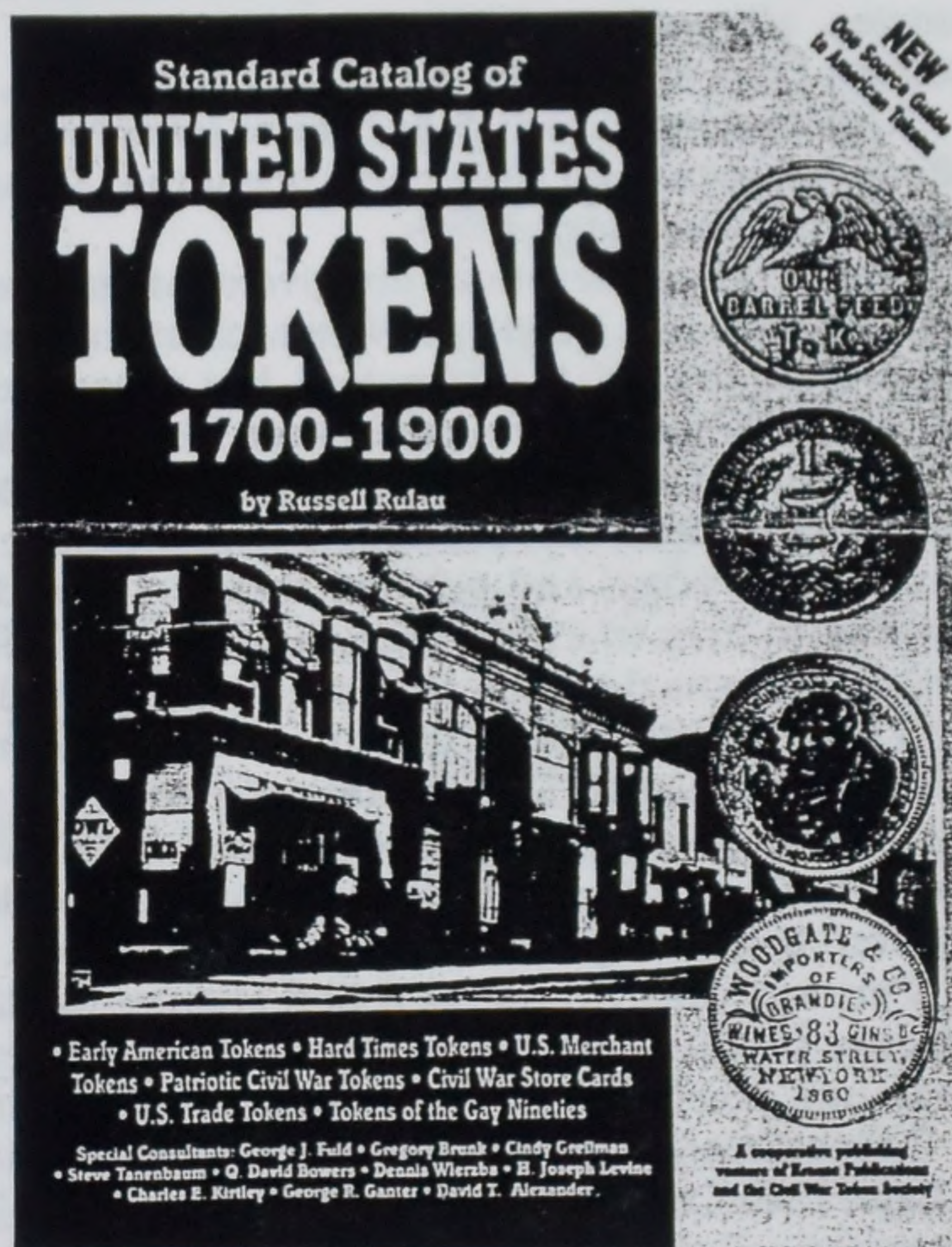
What damages the book's effectiveness is the inclusion of commemorative medals, convention pieces, key tags, fakes, counterstamped coins, modern issues and more, all lumped together. Entries taken one-by-one may or may not be helpful. Traditional collecting fields such as the mid-19th century merchant storecards are lost in a mass of unrelated exnumia, spread as they are through the third and sixth chapters.

Early American and Hard Times issues appear in a fog of wandering commentaries. New and unformulated series such as counterstamped coins and the Brunswick-Balke-Collendar billiard checks cannot be recognized as collections. On page six Rulau lists eighteen categories upon which the compilation was formed. When fakes and moderns are added, the total comes to twenty.

Three sections, those titled Merchant Tokens, Trade Tokens and the Gay Nineties, are the most ill-defined. At times they look as though the author and publishers were groping for material to fill up space. One can easily conclude that whim and personal preference guided their selection.

On page three the author tells us that a "token is whatever we choose to describe as a token within obvious limitations." The limitations are not enumerated, nor are they obvious. Virtually anything can be a token.

A few examples demonstrate his premise. On page 56 Rulau has included recent issues which borrowed from an Early American Chalmers design. On page 407 he lists a key chain tag, a semi-



documented token, and a commemorative. On page 417 there is an award or souvenir medal. On page 629 there is a fake Wells Fargo Bank counterstamp.

The usual American definition of a token is vague enough. The piece should be small and reminiscent of a coin, and have been issued by a local merchant for exchange or advertising purposes. Our old Anglo-Saxon word "token" has been re-defined. Stricter definitions are "doomed," according to the author. We are in debt to him for this exercise in creative etymology.

Old photos and ads dress up the narratives. The commentaries provide a historic context for some entries, although at times it is difficult to tell when the background paragraphs have ended and new listings have started.

One problem which dogs Krause token publications is the meandering, chatty text. Too often it comes off as self-centered and condescending. Chapters derived from Rulau's several books display this tendency more than others.

Many times narratives are given space for reasons that are not clear. For example, on page 108 the text for Doremus, Dryden & Nixon tokens uses a quarter page. Other entries get one or two lines, or none. The Doremus story is interesting, but does it belong in the middle of a ready reference? Or is the volume not such? Someone or a committee has to decide.

The two sections on Civil War tokens are spartan in comparison, possibly too bare. Few photos were used and no text. The looseness characteristic of other chapters is mercifully absent. Using a random group of *storecard* and *patriotic tokens*, I tested the two. I found entries for nearly all of the storecards, but had to turn to Fuld's *Patriotic Civil War Tokens* to identify the others. Classification of the patriotic civil war tokens depends almost entirely on well-defined illustrations which are inadequate in this work.

There is little doubt that Russell Rulau is one of the pioneers of American token collecting, and that he knows the classic United States series as few others do. Unfortunately the manner in which he imparts his knowledge is rarely well-organized. I am no expert on the American series, especially not on those issued before 1870. On the other hand, I have developed enough token catalogs to know what issues are involved in making a satisfactory presentation.

Perhaps Chet Krause and Cliff Mishler feel that they can make up for the author's efforts using their superior production and distribution capabilities. They probably can, especially in a society that too often measures excellence by the volume of sales. I hope they will opt for something better.

I recommend that the book be reduced in size to include only the Early American, Hard Times, Mid-to Late-19th Century Storecards and Civil War Tokens; edit the hell out of the commentaries, and leave the other collectibles until later. If the catalog is left as is, which is the path of least resistance, then it should be re-titled *Standard Catalog of United States Exonumia*, especially since Russell Rulau claims in the introduction to have coined that term.

For a compilation that is a glorified rough draft, I do not recommend its purchase, at least not for \$45. American and other English-reading collectors deserve more.

Standard Catalog of United States Tokens 1700-1900 by Russell Rulau,
1994, 824pp., perfect binding, Krause Publications, Iola, Wisconsin 54990, \$45.00

Jerry Schimmel is Editor of THE JOURNAL of the Pacific Coast Numismatic Society in San Francisco.

(Editors note); The above catalog is available at a much lower price from;
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Military tokens from New Jersey installations;

Mc Guire Air Force Base; O - Mc Guire/NCO/Club.

R - 1.00/In Trade. Red alum., 31mm.

O - Mc Guire/NCO/Club.

R - 25¢/In Trade. Green alum., 28mm

O - Mc Guire/NCO/Club.

R - 25/In Trade. White clay, 39mm

Same, only purple clay.

Same, only \$1.00, orange clay.

~~Fort Dix;~~ - ~~Fort Dix~~ Same, only taller, \$1.00.

Fort Dix; Fort Dix, N.J. /Post Exchange/Return To.

R - Good For/5¢/When Returned/With Bottle. Alum., 20mm

Picatinny Arsenal; O - Armed Forces Day/1962/Picatinny Arsenal.

R - U.S. Army/1812, bomb, 1962/150th Anniversary/
Ordnance Corps. Copper, 28mm, pent.

N. J. military tokens continued:

Raritan Arsenal; O - Raritan Arsenal/10¢/Post Exchange.

R - blank. Alum., 28mm.

Lakehurst Naval Air Station; O - U.S. Naval Air Station, Lakehurst, N.J. /wing emblem/airship hanger/1921-1976.

R - Eight line legend of Hanger No. 1/Navy emblem.

Antiqued bronze, 39mm.

Same as above, only oxidized silver.

Fort Dix; O - U.S. Army Training Center, Fort Dix, N.J./1917, soldier, with rifle,

R - Vanguard of Freedom/Bicentennial, Colonial soldier, 1775-1975/United States Army. Antiqued bronze, 39mm.

Several N.J. military installations also issued scrip that was used in open messes and prisoner of war exchanges. Many of these are very scarce.

"New Jersey Local Names ", a publication issued by the N.J. Dept. of Transportation is an excellent tool for finding the location of towns that no longer exist, or have been absorbed by larger communities. Its available at no charge and can be ordered at the address shown below.

New Jersey Local Names contains an alphabetical listing of the names of locales, areas and municipalities in New Jersey. The listing also shows the incorporated municipality and the county in which each local name is located.

Many of the names listed are unofficial, having no legal significance, but are used by people familiar with the specific area. Some local names which may have originated in the development of an area are no longer in general use. These names are included for informal historic interest only.

Similarly, as new residential areas are created, their locales may assume their names which then become generally used for the entire area.

Suggested changes, corrections or additions to this listing should be sent to the Communications Office, New Jersey Department of Transportation, CN 600, Trenton, NJ 08625.

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For Sale: Jumbo elongated coin clearance sale catalog. Over 6,000 entries, 163 pages, \$5.00 postpaid. D.F. Fairbanks, SR., 5937 Beadle Dr., Jamesville, NY 13078

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- Wanted: Transportation and car wash tokens, also encased coins. Have varied tokens and exnumia for trade. Send your list and items your interested in. John Cieka, 1540 Society Hill Dr., Bensalem, PA 19020-3689
- Wanted: New Jersey car wash, parking and laundromat tokens. Also those from other states. Please write. Bob Nolan, 3355 Portola Ave., Pittsburgh, PA 15214-2214
- Wanted: Scenic love tokens with themes that I collect. Please write with description and price. Dennis Wierzba, 21 Brook Hollow Lane, New Providence, NJ 07974
- Wanted: GSNA Auction Catalogs, with prices realized. Also need GSNA's, New Jersey Numismatic Journals. Ron Thompson, P.O. Box 1332, Summit, NJ 07901
- Wanted: Still looking for swastika tokens that I can add to my collection. No Nazi items wanted. Gary L. Patterson, RR-2, Box 154-D, Peterborough, NH 03458-9322
- Wanted: Video arcade amusement and transportation tokens. I have many to trade or sell. Lets swap lists. Curtis H. Judge, 18004 Panorama DR., Glencoe, MO 63038
- For Trade: I have various tokens and medals for trade for other tokens and medals. Please write about what you have to offer in trade. Sam Petry, P.O. Box 167, St. John, IN 46373
- Buy-Sell-Trade: World War-I service medals issued by cities, counties, states and societies, etc. W.A. Wooding, 13 Meehan Blvd., Clemonton, NJ 08021
- Wanted: New Jersey tokens and encased coins that I need. Bob Slawsky, Box 864, Windermere, FL 34786
- Wanted: Tokens and medals depicting athletes performing odd and unusual sports. Please write first before sending items. Rodger Hershey, 175 Crescent Hills Rd., Pittsburgh, PA 15235
- Wanted: BPOE and IBPOE tokens, medals, badges, etc. Will buy or trade, Please write first. J.M. Boswell, P.O. Box 428, Gambrills, MD 21054-0428
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- Wanted: Autographs and documents signed by famous people. I'm a collector and will pay good prices for items that I need, Ken, World-Jeep, 79 Rte. 35, Eatontown, NJ 07724
- Wanted: Tokens, tickets, transfers, etc. from Scranton, Pa. area street railways. Charles Wroblewski, 206 Green St., Clarks Green, PA 18411
- Wanted: Boyd's Battery tokens and similar amulets, plus information and history of these items. Also tokens and medals issued by fountain pen companies. Stuart L. Schneider, P.O. Box 64, Teaneck, NJ 07666
- Wanted: All memorabilia related to Lake Hopatcong, NJ, including items from Betrand and Amusement Park and Nolan's Point Amusement Park, which operated at Lake Hopatcong. Martin Kane, 211 Park Heights Ave., Dover, NJ 07801
- Wanted: Trenton, NJ tokens and medals. Please describe and price. Jeff Hawk, Box 15, Trenton, NJ 08619
- For Sale: M. & M. Market, (Atco, NJ), 5, 10, 25 & 50¢ Food Stamp change tokens, \$2.50 postpaid. Stop by at my table at the GSNA show in June. Al Zaika, P.O. Box 65, Elmawr, NJ 08099-0065

FROM THE EDITORS DESK: I don't wish to be repetitive, but I must once again state that I can not continue to publish Jerseyana, without any input from the members. If you have a favorite token or medal, an interesting story of an aquisition or discovery, send it on to me Also, many of our long time members have never submitted a free classified ad. If your one of them, why not send in an ad now, the price is right, absolutely free. A.Z.

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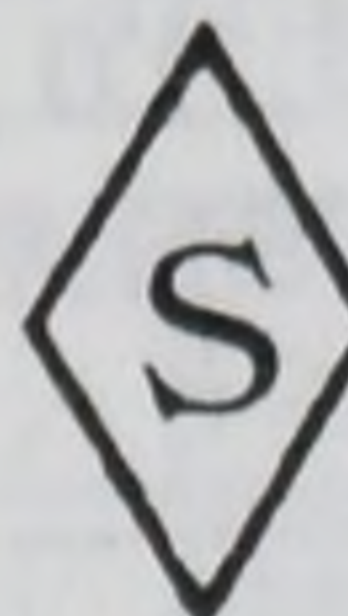
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OFFICIAL PUBLICATION

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William A. Wooding, 2605 Ridge Road, Wilson, NC 27896

DEADLINE FOR NEXT ISSUE SEPT. 15

Report of the NJES Annual Meeting at the GSNA Convention, June 17, 1995.

Meeting was called to order at 11:10 AM by Pres. George Skic. Ten members and two guests were present. Minutes of the NJES meeting, held at the East Coast Expo Center on Sept. 10, 1994, were read by Pres. Skic, as submitted by Steve Middleton.

Treasurer's Report was submitted by Dennis Helmer, as follows; as of June 17, 1995, cash in bank - \$1,124.33 and 90 day CD - \$2,747.77, total funds - \$3,972.10.

Old Business; Steve Middleton was presented with a GSNA certificate for his talk, given Sept. 10, 1994, on "Where Is New Jersey's Ferris Wheel Exonumia?"

Al Zaika gave notice that he will continue on as editor until the end of 1995 and will resign at that time. Dennis Helmer agreed to help out as editor, until some one accepts the job on a permanent basis. An appeal was made to members for articles for Jerseyana.

New Business; David Gladfelter accepted liaison between GSNA and NJES. New ideas for Jerseyana were suggested, as follows: Newark Museum column, change the title page, publish a token listing and coming events column.

Program Speaker: "Homage To John Flanagan", was presented by William L. Bischoff, Curator of Numismatics, Newark, NJ Museum. The talk covered the career and artistic achievements through the works of John Flanagan on hand at the Newark Museum that were illustrated with slides. There were also two cases of the Flanagan items on display at the GSNA display area.

The auction sale of donated items realized \$22.00 and the 50-50 drawing was won by member William Cordts, winning the sum of \$28.50.

The meeting was adjourned at 12:30PM.

Our thanks and appreciation to those who attended the meeting, speaker William L. Bischoff, purchasers of the 50-50 tickets and auction items donors.

An enigmatic Playboy, Atlantic City medal.

Several years ago, Archie Black sent me a photo copy of the medal illustrated below. As of now, I still haven't been able to attribute it. It's obviously related to some athletic group, but which one? Perhaps one of our members can help. (Ye editor)



THE VILLAGE OF BERGEN

The first Europeans to show interest in the area between the Hudson and Hackensack rivers, were represented by the Dutch West India Co., which moved to exploit Henry Hudson's claim, in the 1620's. The earliest Dutch settlements in New Jersey were intended to be trade outposts, not permanent settlements. In 1630, the first permanent settlement in New Jersey was planted at what later was called Paulus Hook, a point where several Indian trails came together, across the Hudson from the Dutch Fortress at New Amsterdam.

The early settlements in this area were destroyed by the Indians in 1643. The Dutch authorities tended to see the Indians as traders to be victimized, rather than neighbors to be lived with in peace. Several of the Dutch Governors, notably William Kieft, who in 1643 ordered the massacre of friendly natives, contributed to such troubles. Again in 1655, the Indians destroyed the settlements across the river from New Amsterdam and either killed the inhabitants or carried them off into captivity, in a conflict which might have been avoided with more enlightened leadership from the Dutch.

By the late 1650's, when the colonists again turned their attention across the river, more of them seemed ready to plant roots. The village of Bergen, (Dutch for hills), was laid out in 1660, with thirty two lots, protected by a wooden palisade. In the center was a common, with a well to draw water for the colonists and their livestock and a lot was set aside for construction of a church. Within a year, Bergen had its own government, with a sheriff and three local magistrates. The Dutch settlers had begun to think of the new world as home.

In 1910 several medals were issued to commemorate the 250th Anniversary of Bergen. In addition to the medal illustrated and described below, there is also a version by Whitehead & Hoag, of silver plated copper, 38mm and looped. The Hudson County Historical Society also issued a bronze, 36mm medal and there's an anonymous issue in brass, 30mm and looped.

Bergen County was formed in 1840, so in all probability, this was the year that Bergen became part of Jersey City. The site of the first settlement of Bergen is located near the present day Journal Square section of Jersey City.



Obverse - Aerial view of settlement with palisade fence and tower.



Reverse - 1660-1910/Commemorating/ The 250th Anniversary/of The Settlement/of The Village of/Bergen, N.J./August 16, 1660/wreath and Diegs & Clust signature below. Bronze, 38mm, scalloped and holed at 12 O'clock as made.

The above article was compiled from material submitted by Herbert C. Bardes. Thanks very much Herb. - Al Zaika.

METAL FIRE RELATED TOKENS

by David Cerull, Box 992, Milwaukee, WI 53201

When I am having no luck locating FIRE SERVICE MEDALS, I turn to my secondary collection, an accumulation of metal FIRE SERVICE TOKENS. By now you probably have figured out that my collecting interests revolve around FIRE SERVICE items (including one full size fire engine). During the few years that I have been picking up fire tokens, I have found them to be few and far between. I do not claim to be able to assign labels such as "scarce" or "rare."

Why are there so few metal FIRE "good fors" available on the market? Because there were few produced. Why were so few produced? I can only give an educated guess. For tokens to be produced, there has to be a need to produce them. And, although there are many fire departments, fire brigades, and fire companies, only a limited number of these had a need for tokens. Government operated departments were unlikely to have a bar. Bars are far more likely to be operated by volunteer or private engine companies. I suspect that most fire "good fors" were used in these organization's bars. And, even because there was a bar, does not necessarily require the issuance of a token. However, the existence of a bar did, I suspect, have a "special effect" in the issuance of fire "good fors."

Here, before I give an educated guess about that "special effect," let me preface by saying that most volunteer firefighters would show up at a working fire out of civic duty, neighborliness, and the enjoyment of a job well done. However, getting these same volunteers to meetings, practices, and drills, is another thing. Therefore, I suspect that at least some of the fire "good fors" were issued for attendance at these boring meetings and tiresome drills and practices. I have no American tokens that specifically indicate attendance was rewarded with such tokens. I do have in my collection a German fire brigade token that has the name of a town fire brigade with the wording "1 glas" and a beer stein illustrated.

I would be happy to hear from any and all who have opinions or information that differs from that which I have offered above. And, like all collectors, would be happy to hear from any of you who can offer any fire service medals or tokens for sale.



BOOK REVIEW, BY JIM REILLY

**"Atlantic City Casino Chips and Tokens" ("Black's Catalog")
by Archie Black (aka "Mr. Chips") – 1994 Edition**

What "The Chip Rack" is to Nevada chips, "Black's Catalog" is to Atlantic City chips - and more. Biggest (and best!) difference is that almost every chip described in the book is also shown in full color (though somewhat reduced in size) and tokens are also illustrated in black & white. Another significant innovation is a numbering system for the chips & tokens (referred to as "Black's Numbers"), which makes identifying and cataloging Atlantic City chips & tokens much easier than those from most other locations.

There have been only 13 legal casinos in the 16 year history of Atlantic City gambling (though changes in ownership have resulted in a total of 21 different casino names). The names of these casinos – and the chips they have issued – are well-documented. Compared to Nevada, for example, it is relatively easy to get a handle on Atlantic City chips and Black's Catalog is essentially complete. There can and will be few, if any, unidentified Atlantic City chips.

Following a brief introduction, the chip & token list is organized alphabetically by the 21 casino names, with a complete description of each chip or token issued. These descriptions include the chip type, denomination, basic color, inserts color and inlay description. Black's also includes four listings for chips from an illegal Atlantic City gambling hall called the Tuna Club, which operated on and off between 1936 and the 1980's.

The chip & token list is followed 274 full color photocopies of the Atlantic City chips and 12 pages of black & white illustrations of the tokens. The photos include a few unusual items not otherwise described in the book, such as a promotional chip and lapel pin for the referendum by which casino gaming was approved for Atlantic City and a Playboy VIP junket ID chip.

Following the illustration section is a 1994 retail price guide based on prices realized at public auctions, mail bid sales, dealer price lists, collectible shows and private sales. It is an invaluable guide to pricing Atlantic City chips, particularly those from casinos which have closed. New Jersey law requires that all discontinued chips be destroyed, so obsolete A.C. chips can be very pricey (chips from the Playboy Club range up to \$650; the most expensive chip in the catalog is the original issue \$5 baccarat chip from Resorts International, with an estimated value of \$3300-3500).

The price for this book will seem high to some collectors, considering the relatively small number of pages. However, the eight pages of color illustrations (which appear to have been produced on a laser color photocopy machine) easily justify the cost. This is another "must have" resource book for serious casino chip & token collectors.

"Atlantic City Casino Chips and Tokens" (1994 Edition) is a 38 page, spiral bound, softcover 8 1/2 x 11 inch book published by Archie A. Black, P. O. Box 63, Brick, New Jersey 08723. The price is \$24.95 plus \$1.50 postage and handling.

New Jersey Trade Check Obverse Token Dies.

By Al Zaika

While attempting to reduce the accumulation of "treasures" in my attic, I uncovered a long forgotten mail bid sale catalog with a listing of over a hundred token dies from New Jersey.

Listed below are dies of merchants that have not been reported in the New Jersey token listing in Jerseyana. If anyone has tokens issued by these merchants, please send me a full description of both the obverse and reverse.

Petite Pavillin Garden, Alpine, NJ
 The Preis Store, Atlantic City, NJ
 M. Scarpati, Belleville, NJ
 Stadium Tavern, Bloomfield, NJ
 Forget Me Not, Ed Stays, Camden, NJ
 M. C., 417 Emerald St, Camden, NJ
 Pete's Cafe, Camden, NJ
 Stanley's Cafe, Camden, NJ
 Servas Bros., Clifton, NJ
 M. Share, East Orange, NJ
 L. Colicchio, Elizabeth, NJ
 Florence Foundry Store, Florence, NJ
 Pete & Al's Tavern, Harrison, NJ
 Scheller & Woelper, Irvington, NJ
 U.S. Ice Cream Store, A. Rice, J. C.
 A. Pacifico, Lyndhurst, NJ
 Sal's Bar & Grill, Lyndhurst, NJ
 Newark Bartenders Local - 131
 T. Digiacomio, Newark, NJ
 Joseph A. Ferrara Ass'n, Newark, NJ
 Frank's Tavern, Newark, NJ
 John J. Ginty Ass'n., Newark, NJ
 P. Granieri, Newark, NJ
 Gross Tavern, Newark, NJ
 Jolly Kids, Inc., Newark, NJ
 211 Littleton Ave., Newark, NJ
 Newark District Telg'h. Co.
 New City Line Tavern, Newark, NJ
 Nick's Tavern, Newark, NJ
 Old Tavern, Newark, NJ
 Pace Tavern, Newark, NJ
 Frank Pagano, Newark, NJ
 Paradise Lunch, Newark, NJ
 Phillip Tavern, Newark, NJ
 Pine Inn Cocktail Bar, Newark, NJ
 Reno Tavern, Newark, NJ
 Circolo E. Ricci, Newark, NJ
 Sam;s Long Bar, Newark, NJ

Schwarzman;s Tavern, Newark, NJ
 Circolo S. Sebastiano, Newark
 Sherman Grill, Newark, NJ
 Silver Moon Tavern, Newark, NJ
 Snookie's Tavern, Newark, NJ
 Steve & Dom's, Newark, NJ
 T.J.T., 825 Summer Ave., Newark, NJ
 Newark Tavern, Newark, NJ
 J. Terry Blue Diamond Club, Newark, NJ
 Tevoin's Cafe, Newark, NJ
 Thornton & Kurz, Newark, NJ
 Victor; Tavern, Neeark, NJ
 Welcome Inn Tavern, Newark, NJ
 Woodrow Wilson Democratic Club, Newark, NJ
 R. Zarro, Newark, NJ
 The Old Tavern, No. Caldwell, NJ
 The Bell Lap, Gain Gerella, Nutley, NJ
 Riviera Tavern, Nutley, NJ
 First Ward Tavern, Orange, NJ
 J. L. Kelly Cafe, Orange, NJ
 P. Romano's, Orange, NJ
 Joe Spatz's Bar, Orange, NJ
 S. B. Co., Paterson, NJ
 Paulsboro, Vacuum Oil Co., NJ
 A.R.E.M.T.K., Roebling, NJ
 G. & D., 721 Princeton Ave., Trenton, NJ
 Gaiser's Labor Hall, Trenton, NJ
 Pipp's Place, Trenton, NJ
 Louis Simonko, Trenton, NJ
 H.M. Voorhees & Bro., Trenton, NJ
 John Vrabel, Trenton, NJ
 Antonio Monza, Waterford, NJ
 E. Laudati, W. Orange.
 W.F. Co., Wrightstown, NJ

FREE CLASSIFIED ADS:

For Trade: My 100, nicely mixed amusement tokens for your 8 different advertising tokens or medals. Sam Petry, P.O. Box 167, St. John, IN 46373

Wanted: Thomas Edison items, especially scarce and unusual. George Skic, P.O. Box 337, Pennington, NJ 08534

Wanted: Information concerning the "Cullen Fire", probably in England, also the 1881 Cullen Fire medal. David Cerull, Box 992, Milwaukee, WI 53201

For Trade: Transportation, car wash and merchant tokens for parking tokens that I need. I also have duplicate parking tokens for sale at 2 times catalog, plus P&I. Feisels 4th Edition of Parking Tokens catalog available at \$27.00 postpaid. Joe Pernicano, 58 Sonia Lane, Broomall, PA 19008

Wanted: Your duplicate transit, video arcade or amusement tokens. What do you have for to swap or sell. Let's swap lists. Curtis H. Judge, 19004 Panorama Drive, Glencoe, MO 63038

Wanted: World War I service medals, issued by states, cities counties, etc. Will purchase or trade Glen Ridge, NJ named issue for needed items. Lou Small, Box 19262-J, Jacksonville, FL 32245

For Trade: Advertising mirror, Becker;s Grove Barn Dance, Etc., Mt. Bethel, RFD #3, Plainfield, N.J., (dancing couples depicted). Want transportation tokens. John Ciecka, 1540 Society Hill Dr., Bensalem, PA 19020-3689

Wanted: Encased coins, engraved coins, pop-outs, scenic love tokens, hobo nickels, potty dollars and anything else made from coins. Send for my offer or call me at (407)-352-7807. Bob Slawsky, P.O. Box 864, Windermere, FL 34786

Send for my free list of inexpensive tokens and medals. Buyong political and worlds fair items. Send description and prices or ship for my offer. Postage refunded. Applied Statistics, Box 452, Oakhurst, NJ 07755

Wanted: Dog license tags. Will buy or trade, one piece or collection. I'm still cataloging pre-1900 tags, so please send rubbings or Xerox and metal of these tags Bill Bone, R-3, Box 14, Clinton, KY 42031

For Sale: \$10.00, Atlantic City, .999 fine silver, premium tokens from The Grand, Caesars and Ttump Plaza casinos. \$20.00 each, plus P&I. Archie Black, P.O. Box 3, Brick, NJ 08723

Wanted: Carwash, parking and laundromat tokens. Please send description and price. Bob Nolan, 3355 Portola Ave., Pittsburgh, PA 15214-2214

Wanted: National Cash Register Co. tokens and medals. Ron Thompson, P.O. Box 1332 Summit, NJ 07901

Wanted: New Jersey memorabilia, books, ephemera, postcards, exnumia, etc. Must be marked New Jersey or N.J. Please describe fully and price. John Corbett, P.O. Box 155, Preston Park, PA 18455

Wanted: Scenic love tokens. Please send description and price. Dennis Wierzba, 21 Brook Hollow Lane, New Providence, NJ 07974

Wanted: World War-I medals issued by states, counties, cities, societies, etc. W.A. Wooding, 2605 Ridge Rd., Wilson, NC 27896

Wanted: Anything related to the U.S. Marine Corps. Please write with description and prices. Rodger Hershey, 175 Crescent Hills Rd., Pittsburgh, Pa. 15235

Wanted: B.P.O.E. and I.B.P.O.E.W. tokens, medals and other exnumia. Will buy or trade for needed items. Please write first. J.M. Boswell, P.O. Box 428, Gambrills, Md. 21054-0428

For Sale: B.P.O.E. # 1118, (Sapulpa, OK), red, white and blue, clay poker chips, with elks head deoicted. \$7.50 per set postpaid. I'll also trade for other fraternal club poker chips. Al Zaika, P.O. Box 65, Bellmawr, NJ 08099-0065

TAMS LM 47

ANA LM 1096

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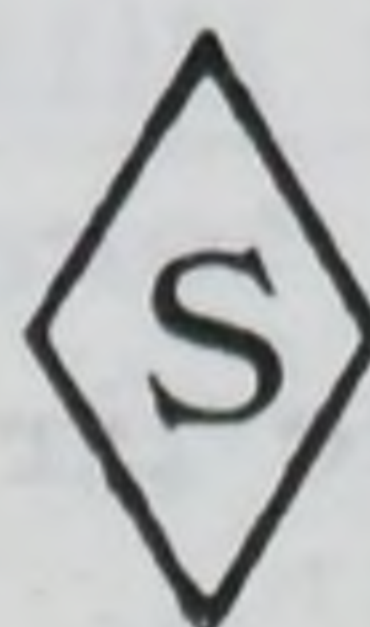
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UNUSUAL ITEMS



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYana

ISSUE NO. 79

OCT. - NOV. - DEC.

1995

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Season's Greetings



EDITOR WANTED

Notice of my resignation as editor of Jerseyana was printed in the last issue. At that time, Dennis Helmer volunteered to take over the job on a temporary basis. Since then, Dennis has rescinded his offer due to a large increase in his business activity. As of this date no one else has volunteered to take on this job and without an editor, there will be no Jerseyana and eventually, no NJES, since Jerseyana is the life blood of the organization.

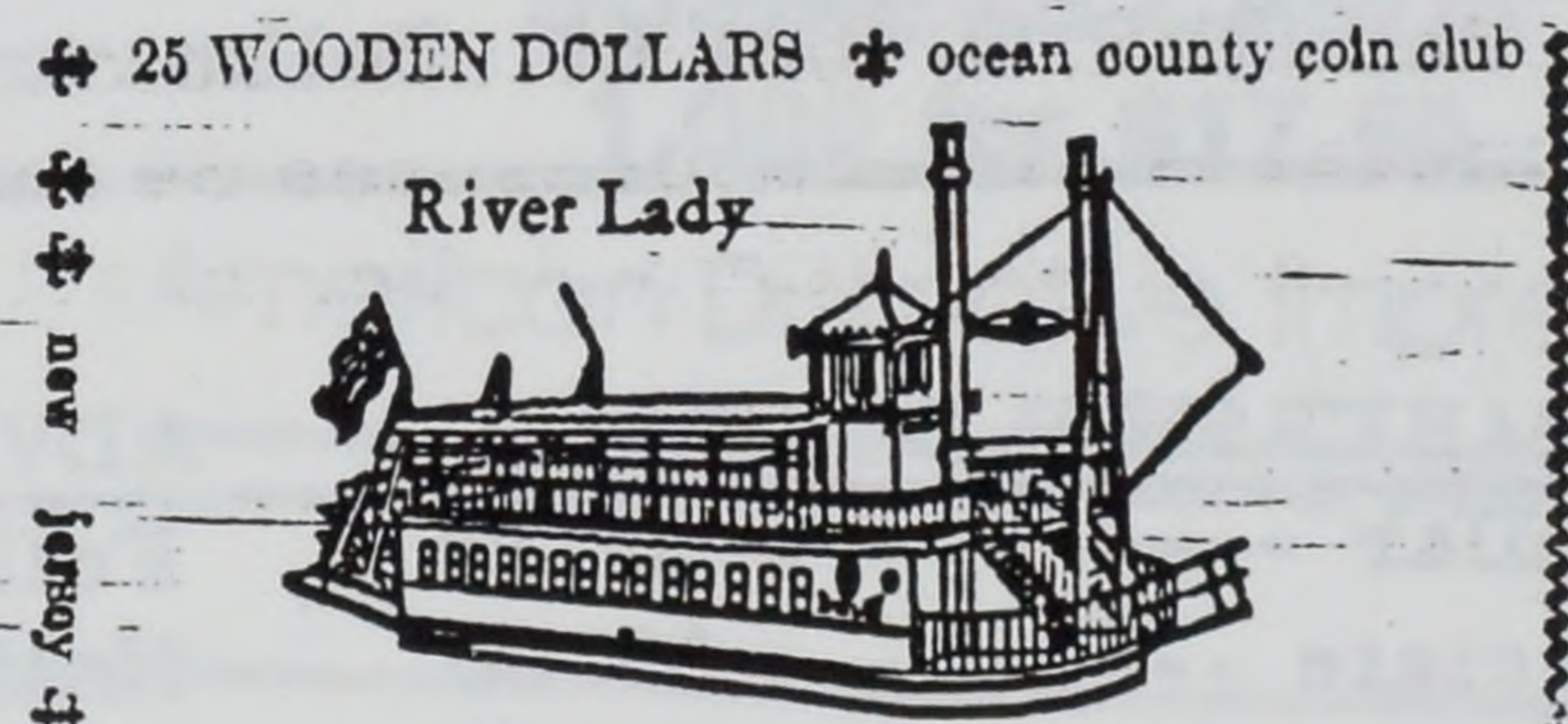
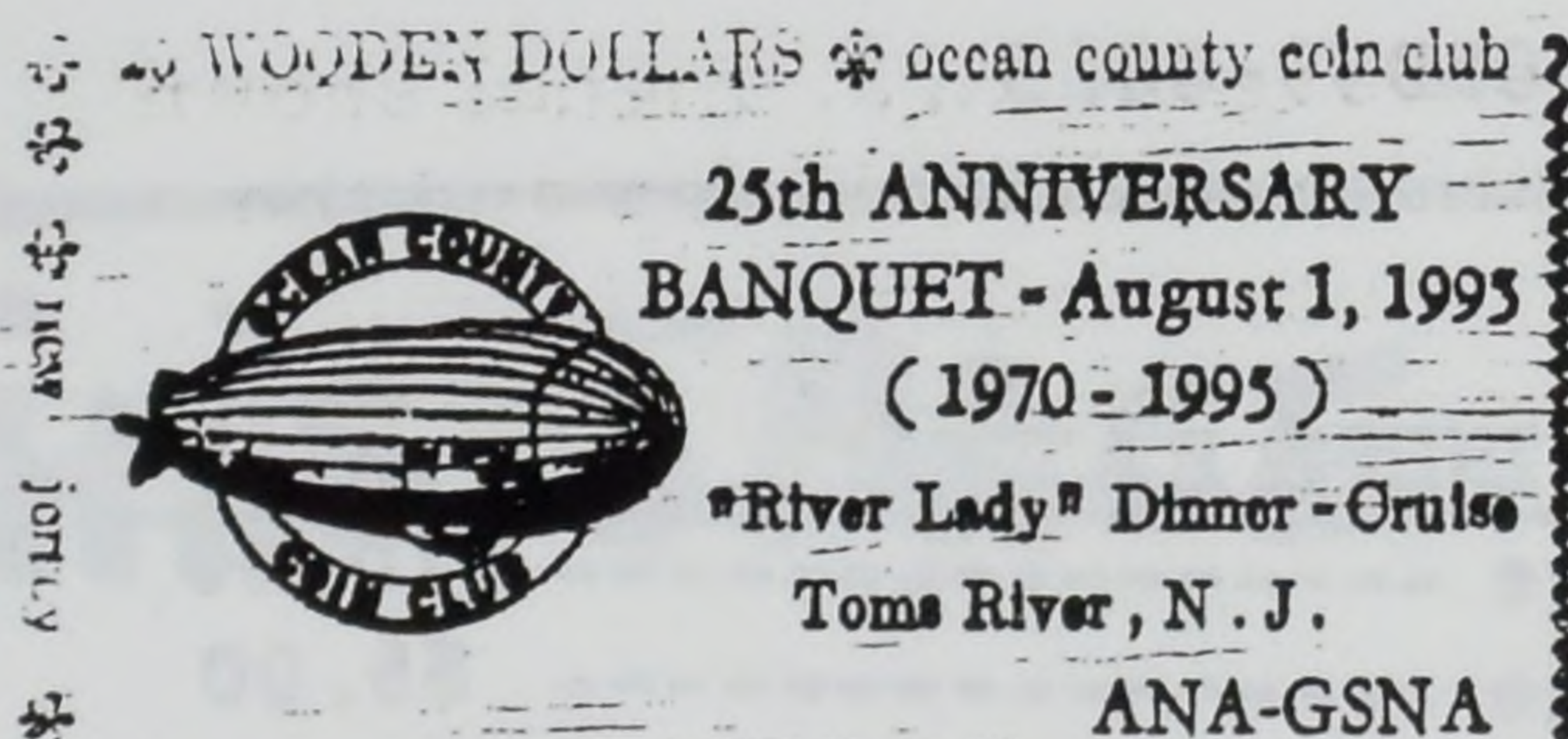
You don't need a degree in literature to take on this job, just the ability to type and learn a few basic skills. I will continue to submit articles to Jerseyana and will do all I can to help our new editor. - Al Zaika

ADDRESS CHANGE:

George Skic, 110 Harborton-Mt. Airy Rd., Lambertville, NJ 08530

IN MEMORIAM

I'm sorry to report the death of member Alfred C. Laubsc. His wife informed me that he passed away last June. Sad to say, I never had a chance to meet him, but had the pleasure of corresponding with him during his five years as a member. May he rest in peace.



The wooden commemorative shown above was issued for the 25th Anniversary of the Ocean County Coin Club and are available for \$1.00 each and a SASE. Orders should be sent to; OCCC, 65 - 16th St., Toms River, NJ 08753

This wooden nickel is currently being used as a drink "rain check." Magnolia is located in Camden County.



A NEW JERSEY ? "WHAT'S IT"

For several years people, including myself, have been finding a small copper "token?" on bay beaches at Sandy Hook, NJ (Monmouth County). The piece is copper, nickel-size (21-22mm), thin as a dime and has a large, raised "1" in the center of each side with a smaller "K.B.M." in an arc under it, all stamped from one die.

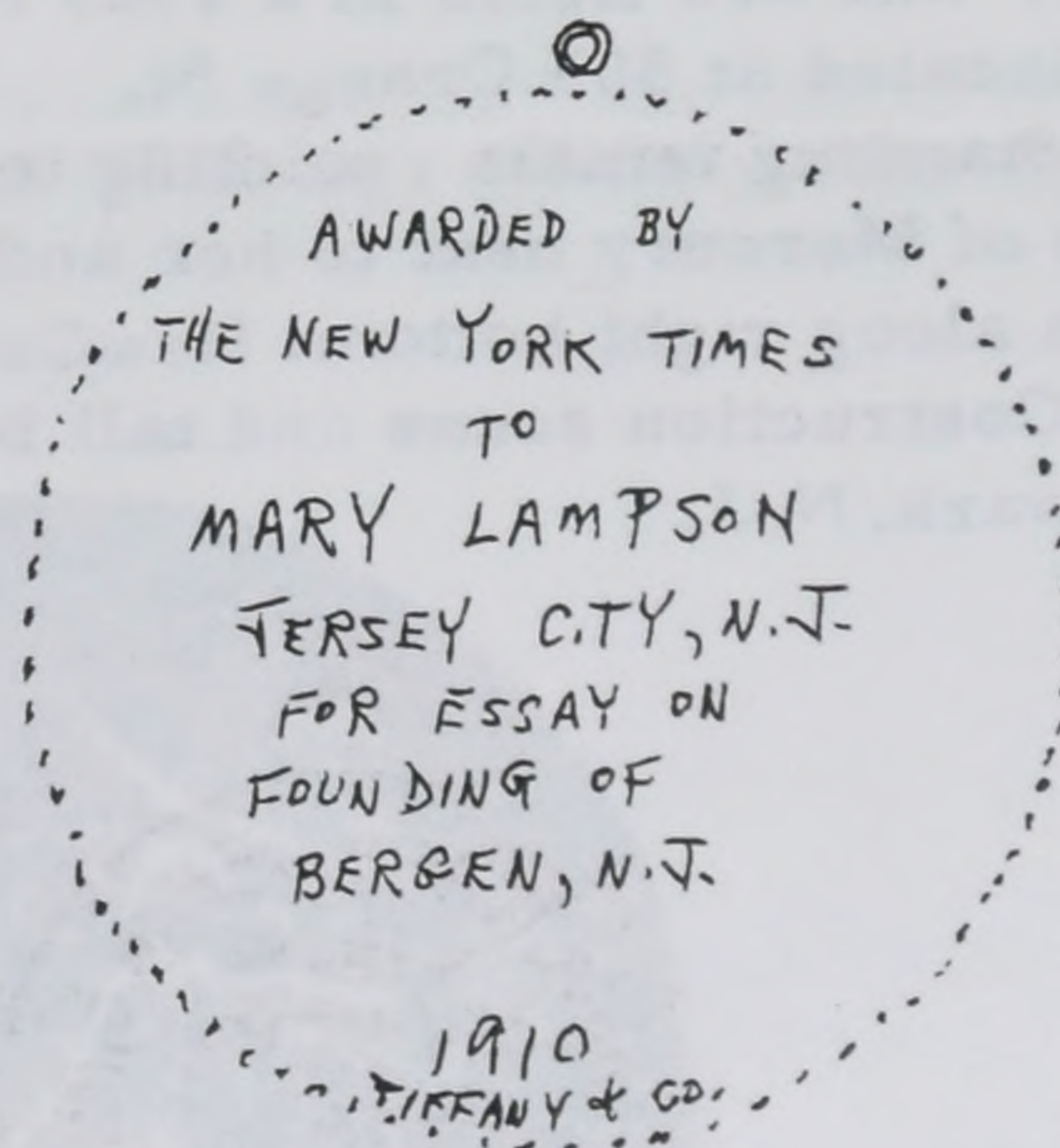
The Sandy Hook Peninsula was controlled by the military from before the civil war to 20 years ago. From about 1870 to 1890, however, there was a commercial steamboat dock linked with a railroad from Sandy Hook to Long Branch, NJ. I suspect the token is from this period, e.g., it might represent one passage or meal on something like the Keyport-Brooklyn Marine [steamboat line] (I made this name up as an example of what the initials might represent, the name of some company). It could also be military, such as "K" Battery Mess (another speculative fantasy name). Sandy Hook was an artillery testing and coastal defense facility from the civil war until the early 1970s, but these pieces have not been found anywhere but on the Bay beaches, to my knowledge.

Has anyone found this piece in other places and do they have any better ideas or facts on what these tokens represent?

F. Steimle, 2200 Appleby Dr., Wanamassa, NJ 07712-4636.

Another Bergen, N.J. Commemorative Medal

Member William Montag sent me the sketch of the Bergen, N.J. medal shown below. The medal is silver, measures 34 mm, with an integral loop and the signature of the maker, Tiffany & Co. In all probability, this piece is unique, since it was awarded to a specific person. Mr. Montag informed me that the medal is for sale and interested parties can contact him at; P.O. Box 788, Cologne, N.J. 08213-0788.

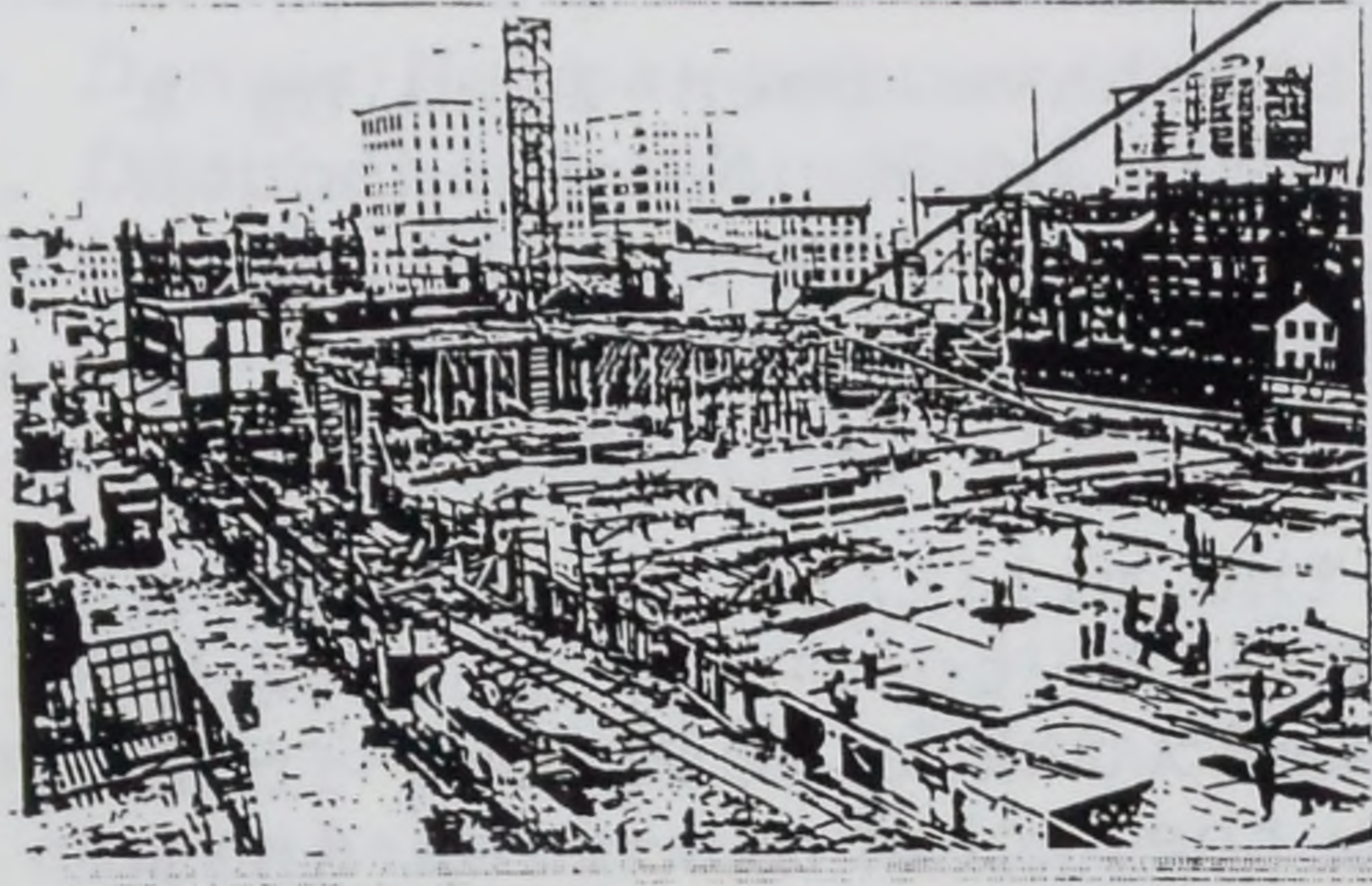


THE NEW CENTRE MARKET, NEWARK, N.J.

By Al Zaika

THE NEW CENTRE MARKET, NEWARK, N. J.

FRANK GRAD, A. L. A., and GEORGE B. HOOPER, ASSOCIATE ARCHITECTS



Early state of construction.



Front entrance of the market.

The New Centre Market was built in 1925, replacing the old market that served the consumers of Newark for several decades. The new market was 2 stories high, with 70 stalls for the sale of produce. There was also a fish market on the first floor, separated from the produce section by glazed partitions. A garage was on the second floor, with spaces for 63 automobiles and access was via ramps at the rear of the building. The basement provided cold storage space of 60,000 sq. ft. and contained the refrigeration system that serviced the individual stalls and the cold storage space. In addition, there was a large, open air farmers market at the rear of the building.

The market merchants prospered for many years, since consumers from the Newark area purchased much of their food at the market which provided such a large variety of meat, fish, fruit and vegetables for sale. Shortly after World War II, the proliferation of supermarkets and huge exodus of residents to the suburbs, resulted in declining sales at the market. It struggled on for several more years and finally closed its doors. After standing idle for some time, the building was repaired and converted to a modern, air conditioned, state office building in 1955 and is still used for that function today.

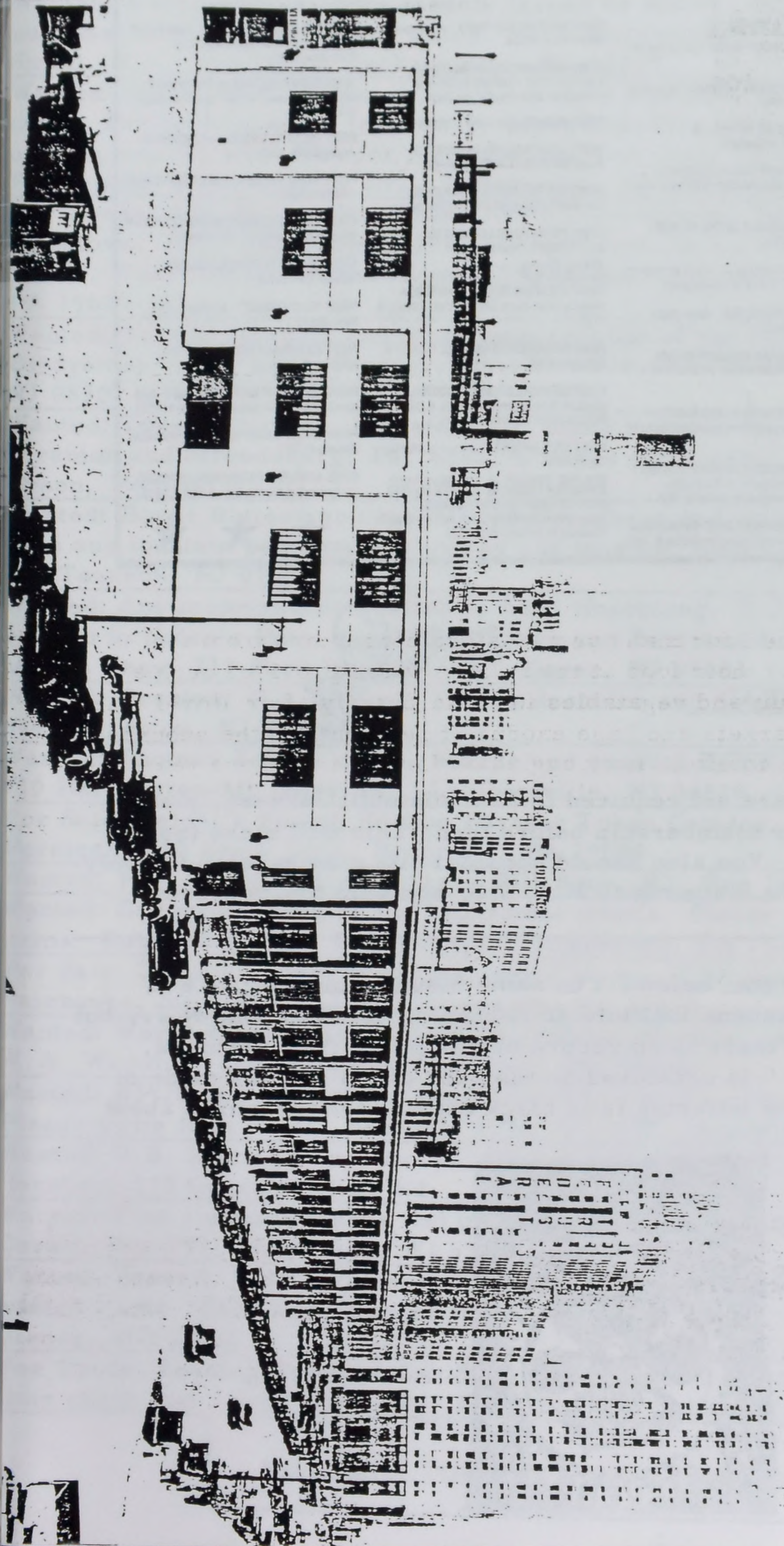
The following medal was probably issued by the builder of the market, Clifford F. Mc Evoy Co., who are listed in a 1923 Newark directory as engineers and contractors; located at 505 Orange St.

OBVERSE - Standing female, pointing to the market, depicted above, with a boyish figure of Mercury next to her and a scroll with Newark city arms and laurel branch along right bottom. NewCentre Market/Newark, N.J. /1925

REVERSE - Construction scene and tall buildings in background. Clifford F. Mc Evoy Co Builders/Newark, N.J.



View of the rear and Commerce St. side of The New Center Market, with Broad St. office buildings in the background. (Photographs furnished by the Newark Public Library.



★ NEW JERSEY FIRSTS ★

The spirit of innovation has been very much alive in New Jersey - from Colonial times to the modern miracle of the transistor - which launched the Age of the Computer, satellites, and space exploration!

INVENTIONS

FIRST CELLULOID - invented by John Wesley Hyatt at Newark in 1870.

FIRST CARBON TELEPHONE TRANSMITTER - built by Thomas A. Edison at Menlo Park in 1876.

FIRST PHONOGRAPH - made by Edison at Menlo Park in 1877.

FIRST SUBMARINE - built in 1878 by John Holland of Passaic County.

FIRST SYNTHETIC VITAMIN B-1 - developed by Dr. Robert Williams of Roselle in 1934.

FIRST ELECTRONIC TUBE - which made radio and television successful. Developed by Lee DeForest in the early 1900's.

FIRST MOTION PICTURE - developed by Thomas A. Edison.

FIRST INCANDESCENT LAMP - made by Thomas A. Edison in 1879.

FIRST TRANSISTORS - developed by a three-man team at Murray Hill in 1947.

INNOVATIONS

FIRST LOG CABIN - built in Swedesboro in the 1640's.

FIRST BREWERY IN AMERICA - opened in Hoboken in 1642.

FIRST CUT NAILS IN THE U.S. - manufactured at Medford.

FIRST STEAM ENGINE IN AMERICA - brought from England circa 1753 by Josiah Homblower.

FIRST BOARDWALK IN THE WORLD - 1870, Atlantic City.

FIRST AMERICAN FLAG - made at Paterson by John Rule, "Father of Silk Industry."

FIRST COLT REVOLVER - developed in Paterson in 1836.

FIRST HOT BLAST FURNACE IN THE UNITED STATES - "blown in" at Oxford in 1834.

FIRST SUCCESSFUL GLASS FACTORY - opened by Caspar Wistar in Salem County in 1739.

FIRST BALL BEARINGS FOR ELECTRIC MOTORS - introduced by the Electro Dynamic Company at Bayonne in 1903.

FIRST "CONDENSED" SOUP IN AMERICA - cooked and canned in Camden County in 1897.

FIRST SALT WATER TAFFY - at the Jersey Shore in the 1870's.

FIRST MECHANICAL ENGINEERING LABORATORY - founded by Stevens Institute of Technology at Hoboken.

FIRST SMOKELESS GUNPOWDER

FIRST ADHESIVE AND MEDICATED PLASTER WITH A RUBBER BASE

FIRST CULTIVATED BLUEBERRIES - marketed by Elizabeth White of Whitesbog.

FIRST TOWN TO BE LIGHTED BY ELECTRICITY - Roselle, NJ.

EVENTS

FIRST BALLOON FLIGHT IN AMERICA - made by Jean-Pierre Blanchard on January 9, 1793.

FIRST ORGANIZED BASEBALL GAME - in Hoboken, 1846.

FIRST INTERCOLLEGIATE FOOTBALL - played in New Brunswick on Nov. 6, 1869 by Rutgers University and Princeton.

FIRST MISS AMERICA - chosen in Atlantic City in 1921.

FACILITIES & SERVICES
FIRST COPPER MINE IN AMERICA - opened by enterprising Dutch settlers in the Kittatinny Mountains, circa 1640.

FIRST INDIAN RESERVATION - established August 29, 1758, a 1600-acre tract in Burlington County.

FIRST FERRY SERVICE IN THE WORLD - operated between Hoboken and Manhattan in 1811.

FIRST FEDERAL LIFE-SAVING SERVICE - Jersey Shore, 1848.

FIRST ROAD SHEET ASPHALT PAVEMENT - Newark, 1870.

FIRST PUBLIC LIBRARY IN THE COUNTRY WITH A BUILDING OF ITS OWN

FIRST DIRECT DISTANCE DIALING, COAST TO COAST

FIRST "CLOVERLEAF" - in Woodbridge, New Jersey.

FIRST NATIONAL HISTORICAL PARK - Morristown, 1933.

FIRST "DRIVE-IN" MOVIE THEATER - built on a 10-acre plot in Camden County in 1933.

FIRST YACHT CLUB - founded by John Cox Stevens in 1884.

FIRST AIRPLANE PASSENGER SERVICE - inaugurated at Atlantic City on May 3, 1919.



LOOKING AHEAD



Although 1996 dues payments are not required to be made until January, please make an attempt to renew your membership before then. This will make the job of our **treasurer** much easier. You also should consider life membership for only \$60.00. All payments should be made out to N.J.E.S. and sent to Treasurer, Dennis Helmer.

Can anyone attribute the pin shown below? The name Stevens and the two 8's, suggest it was issued by the Stevens Institute of Technology of Hoboken, N.J., but the Institute informed me that there is no record of this pin in their archives. "S.V. Hoffman, 126 W. 23 St." is scratched on the back of the pin. It's made of brass, with gold plating and the lettering is in black enamel and measures about 20X25 mm. - A. Z.



FREE CLASSIFIED ADS:

For Trade: My 10 different "good fors" from Eastern states for your 10 from Indiana and Illinois. Sam Petry, P.O. Box 167, St. John, IN 46373

Wanted: World war I service medals issued by states, counties, cities, etc. Will purchase or trade for needed items. Have Elizabeth, NJ issue to trade. Louis W. Small, P.O. Box 19262, Jacksonville, FL 32245

Wanted: Pre-1800 U.S. tokens, Betts medals and state or British-Irish copper coins. Prefer originals, (especially dugup hoards), good electrotypes of rare issues, or 19th century restrikes for my collection and study. What do you have and its cost. F. Steimle, 2200 Appleby Dr., Wanamassa, NJ 07712-4636

For Trade: 40th Penna. State Elks Ass'n. Convention, BPOE. Lodge No. 130. Allentown, Pa., Aug., 1946. 1946 encased cent, in horseshoe shaped, aluminum collar. Want transportation tokens. John Cieka, 1540 Society Hill Dr., Bensalem, PA 19020-3689

Wanted: Tokens, medals and other memorabilia of the Ferracute Machine Co., Bridgeton, N.J., or its founder, Oberlin Smith. Jay Gandy, 192 River Rd. Bridgeton, NJ 08302

Wanted: Tokens, tickets, transfers and other items from street railways of the Scranton and Stroudsburg, Pa. area. Charles Wroblewski, 206 Green St., Clarks Green, PA 18411

Wanted: Boyds Battery and similar amulet tokens and information concerning them. Also any fountain pen company tokens and medals. Stuart L. Schneider, P.O. Box 64, Teaneck, NJ 07666

Wanted: Any memorabilia related to Lake Hopatcong, N.J., including anything related to Nolan's Point Amusement Park and Bertrand Island Amusement Park. Martin Kane, 211 Park Heights Ave., Dover, NJ 07801

Wanted: Trenton, N.J. tokens. Please describe and price. Jeff Hawk, P.O. Box 3445, Trenton, NJ 08619

Wanted: Thomas Edison items. Scarce and unusual items preffered. George Skic, 110 Harbourn-Mt. Airy Rd., Lambertville, NJ 08530

For Sale: Feisel's Fourth Edition Parking Token Catalog, \$27.00 postpaid. Joe Pernicano, 58 Sonia Lane, Broomall, PA 19008

Wanted: Pre-1900 dog license tags. Bill Bone, R3, Box 14, Clinton, KY 42031

Wanted: Car wash, parking and launromat tokens. Please describe and price your items. Bob Nolan, 3355 Portola Ave., Pittsburgh, PA 15214-2214

For Sale: Catalog of over 6,000 elongated coins, 163 pages, \$5.00 postpaid. "Doug" Fairbanks, 5937 Beadle Dr., Jamesville, NY 13078

Wanted: World War-I medals issued by states, counties, cities and socities, etc. W.A. Wooding 2605 Ridge Rd., Wilson, NC 27896

Wanted: BPOE and IBPOE exoniumia and other items. I'll trade for needed items. Please write first. J.M. Boswell, P.O. Box 428, Gambrills, MD 21054-0428

Wanted: U.S. Marine Corps items. Please describe and price your items. Rodger Hershey, 175 Crescent Hills Rd., Pittsburgh, PA 15235

Wanted: Fire company tokens and medals and those related to historic fires. David Cerull, Box 992, Milwaukee, WI 53201

Wanted: Transit, video arcade and amusement tokens. Will purchase or trade for wanted items. Your swap list for mine. Curtis H. Judge, 18004 Panorama Dr., Glenco, MO 63038

For Trade: Reading Railroad Car Shop tool check for any other railroad tool or time check thai I need. Al Zaika, P.O. Box 65, Bellmawr, NJ 08099-0065

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OCTOBER 9, 1995

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JERSEYANNA EDITOR THIS FUNCTION IS THE
LIFEBLOOD OF ANY ORGANIZATION...IT ACTS AS THE
PRIMARY LINE OF COMMUNICATION AMONG THE
MEMBERSHIP.

DENNIS HELMER HAS AGREED TO STAY ON UNTIL A
REPLACEMENT TREASURER CAN BE ELECTED, OR HIS TERM
EXPIRES IN JUNE 1996. AL ZAIKA HAS CONTINUALLY
EXPRESSED HIS REGRETS AS TO BEING ABLE TO CONTINUE
AS EDITOR OF *JERSEYANNA*.

PLEASE CONTACT ME IMMEDIATELY WITH YOUR THOUGHTS
AND IDEAS, AND HOPEFULLY, YOUR DESIRE TO SERVE AS AN
OFFICER. WE WILL HAVE TO DISSOLVE IF NO ONE COMES
FORTH!!